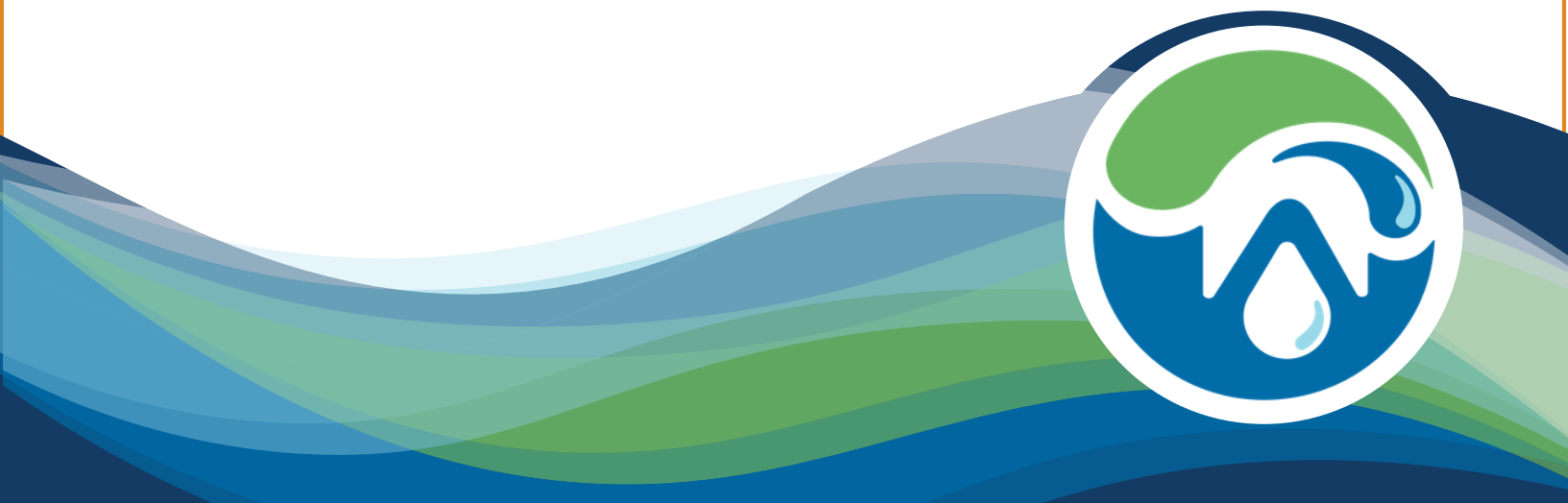
Annual Convention ~and~ Expo 2027

Engaging *minds* Empowering *success*

Exhibitor Package



About OOWA



The Ontario Onsite Wastewater Association (OOWA) is dedicated to representing and educating members within the onsite and decentralized wastewater community in Ontario. OOWA has become the most trusted source of industry information and guidance. Our members are among the most well respected practitioners in the industry dedicated to providing the best services available, while working to preserve Ontario's water resources and environment.

300 + attendees

3500+ followers

700+ members

About our Convention

For 27 years, OOWA's annual convention has been a cornerstone of connection and innovation in the onsite and decentralized industry. This vibrant gathering unites professionals from every corner of the field—engineers, regulators, installers, and beyond.

All breaks, lunches and morning receptions will be held in the middle of the exhibit hall, ensuring ongoing foot traffic throughout the entire event. Choosing to exhibit provides brand visibility to a large scale audience and the opportunity to build positive business relationships. With some virtual components included, you will have even more opportunity to connect with customers before, during, and after the in-person convention.



Testimonials

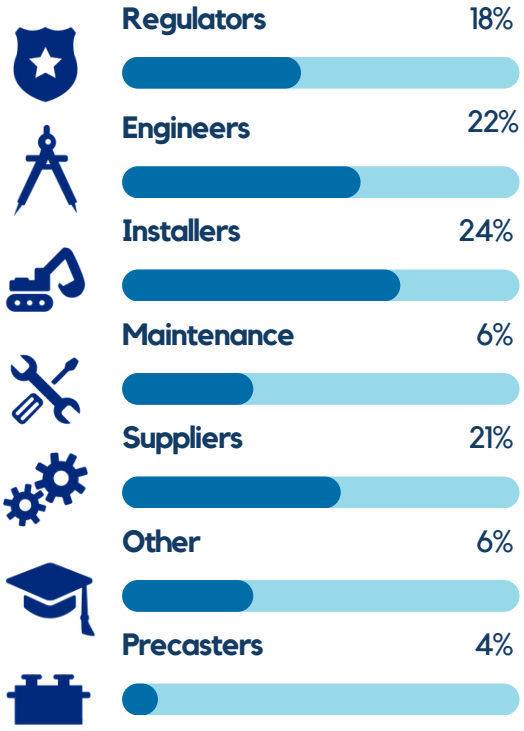


> It's important to us to be an exhibitor and a sponsor because people will get direct access to us and our products.

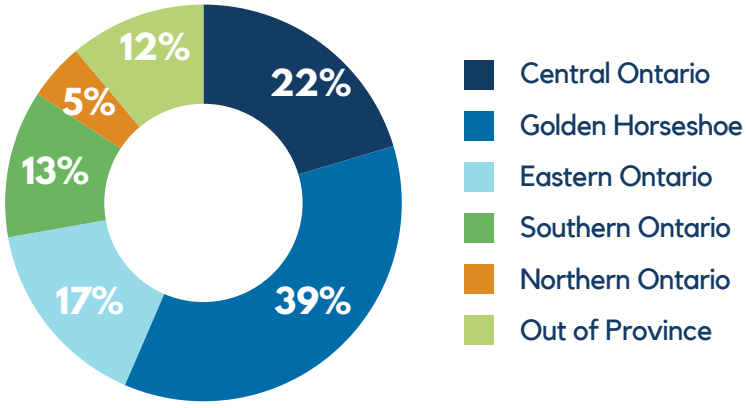
> I think it is important to be an exhibitor here because we want to show support. We want to show that we are part of that movement forward and that we want to work with all our industry partners.

Watch our Exhibitor video by scanning the QR code.

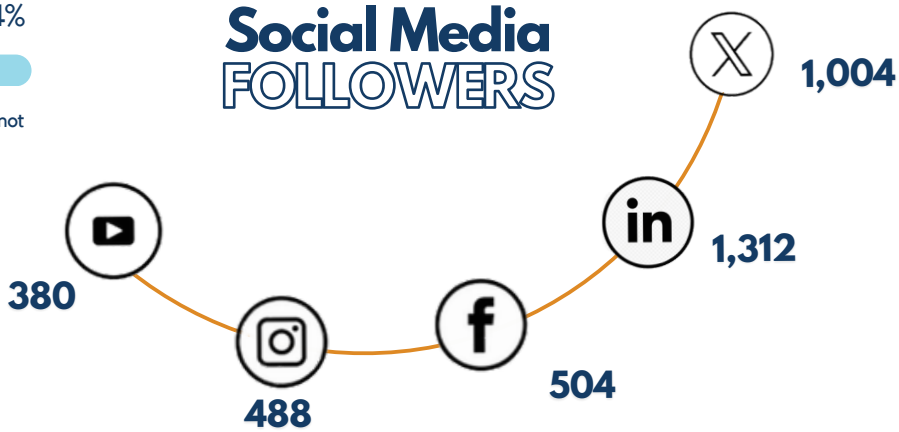
2026 Attendee DEMOGRAPHICS



- Based on 246 of our total attendees and does not include exhibitors.



Social Media FOLLOWERS



Accomodations



OOWA has partnered with Deerhurst Resort for your accommodation needs.

The Resort includes the following services and amenities: Parking, WIFI in guest rooms, main Pavilion lobby and restaurants. In room coffee & tea service, mini-fridge and resort shuttle service. Use of all pools, hot tub and fitness room.

For more details, and to make a reservation, scan the QR codes below.

This offer expires February 6, 2027. Availability is limited so book ASAP!

Exhibitor Schedule

SET - UP

Sunday, March 07

12:00 pm to 6:00 pm

MOVE-OUT

Tuesday, March 9

* 4:00 pm to 6:00 pm

EXHIBIT TIMES

Sunday, March 07

6:00 pm to 9:00 pm

Monday, March 08

7:30 am to 9:00 am

12:00 pm to 3:00 pm

Tuesday, March 09

7:30 am to 9:00 am

12:00 pm to 4:00 pm

*** Exhiitors may begin dismantling their booth at 4 p.m.**

**** Exhibitor schedule subject to change prior to the event. Any changes will be communicated in advance.**

BOOTH DETAILS

MEMBER EARLY BIRD

$2,050

Early Bird rate ends January 15, 2027

If full payment not received by January 16, regular rate will apply.

MEMBER REGULAR

$2,280

NOT-YET-MEMBER

$2,695

PREMIUM BOOTH

Members Only!

Early Bird	After Early Bird
$2,150	**$2,400**

Premium Booths

Premium booths provide the greatest exposure as they face the central gathering space in the exhibit hall.

Every OOWA 2027 Convention & Expo Exhibitor will receive:

- 8' X 10' Booth, one 6' table with two chairs, waste bin, access to electricity (included in booth price) and wifi
- Company listed as an exhibitor in convention program and exhibitor directory
- Two In-Person Full Conference passes including Awards Ceremony & Banquet Dinner
- On-site event signage
- Recognition in OOWA's On-Track e-bulletin and social media channels (includes social media feed in virtual platform lobby and mobile app)
- A personalized "gamification code" used to encourage visitors to your booth

Additional costs that are not included are accommodations, travel and self-directed activities.

★ Each package price is subject to 3% processing fees (if using credit card) and 13 % HST.

Exhibit Hall Floor Plan

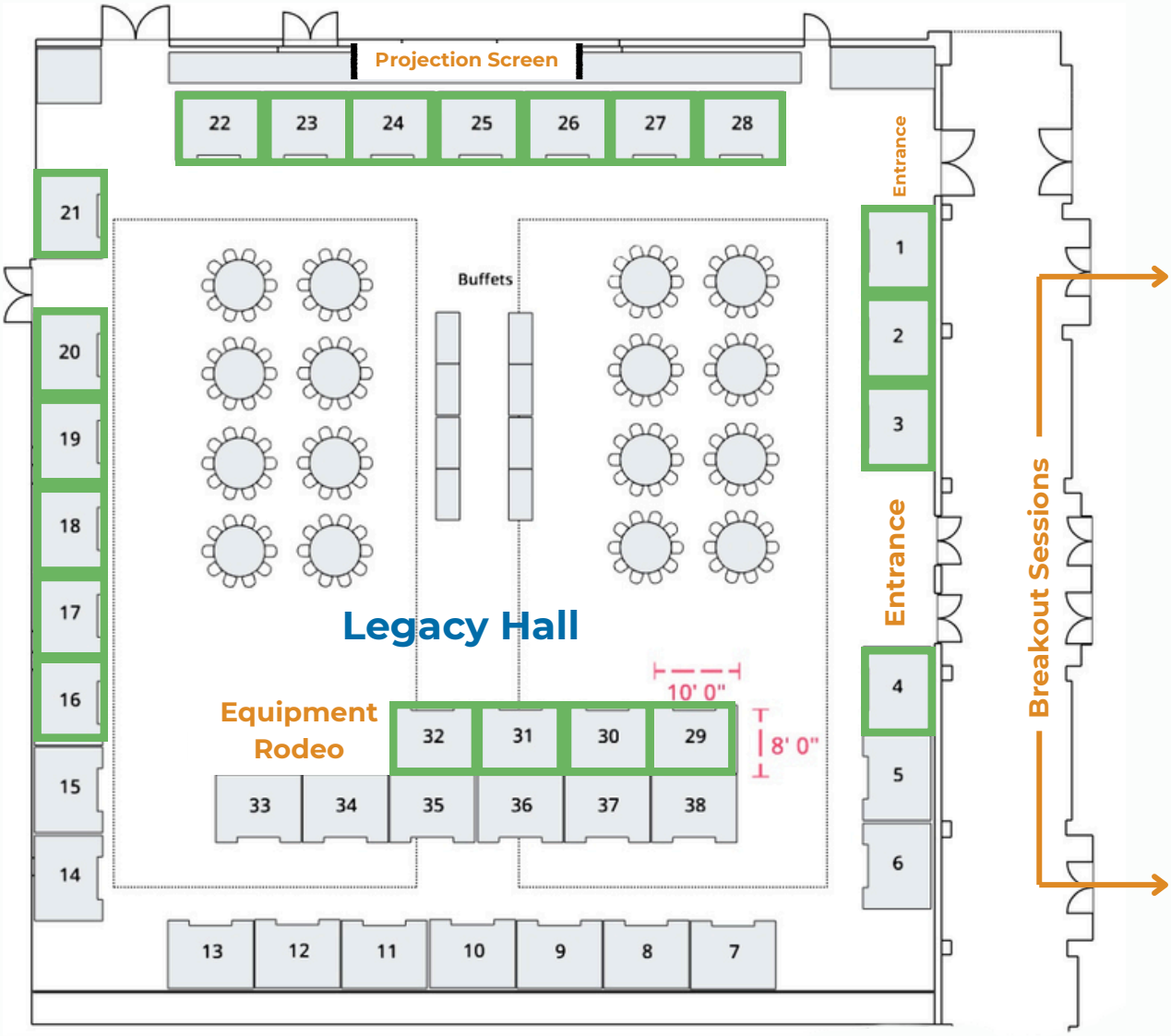


Exhibitors will be able to choose their booth space location, subject to availability, via the online exhibitor application system. Space selection will be on a first come, first served basis. Sign up early to secure your desired booth!

There will be coffee and water stations strategically placed to drive traffic to inside booths. Signage will help direct traffic to those stations.

Exhibit hall details subject to change prior to event.

Premium Booth
* Members Only



Terms & Conditions

1. Exhibitors will be required to abide by all rules and regulations as established by the Ontario Onsite Wastewater Association (OOWA) (herein called Management).
2. All representatives of the Exhibitor and those sharing the Booth are bound by these terms, conditions and regulations. It is the Exhibitor's responsibility to communicate all rules and regulations to those with whom they share the booth.
3. Management reserves the right to reject or prohibit exhibits, or exhibitors whom management considers do not meet the goals of the OOWA Convention, or to relocate exhibitors when in management's opinion such moves are necessary to maintain the quality, traffic flow, character and good order of the show. Exhibitor agrees to abide by all rules adopted by management, and that management shall have the final decision in adopting any rules and regulations deemed necessary prior to, during and after the show.
4. Exhibit space may not be transferred or sublet without the written permission of management.
5. Exhibits must be wholly contained within the exhibit space. Sales activity, demonstrations and distribution of any printed matter, souvenirs, or any other materials shall be confined to exhibitor's booth. All exhibit items are to be placed within your designated booth space and must not encroach or obstruct the aisle or the neighbouring booths. All display fixtures over 4'0 (1.22m) in height must be confined to that area of the exhibitor's space which is at least 5'0" (1.52m) from the aisle line; and/or your exhibit must not block the sight line of neighbouring exhibitors. Any display materials over 3ft (0.91m) in height must be placed at the rear of the booth, not more than 3ft (0.91m) from the back wall. These guidelines apply regardless of the number of linear booths you occupy.
6. In the event that the exhibitor fails to make all payments at the time appointed herein, all rights of the exhibitor shall cease and terminate and any and all payments on account hereof prior to said time may be retained by Management as liquidated damages and not as penalty, and Management may rent the space to other exhibitors.
7. Exhibitors are not permitted to supply or sell food or beverages within the exhibit space.
8. The exhibitor shall not conduct him/herself, or operate any equipment at a level of sound that is determined at the sole discretion of management to be detrimental to the welfare of the show or other exhibitors.
9. The exhibitor agrees that no display may be dismantled or goods removed during the entire show run, and must remain intact until closing on the last day. Exhibitor also agrees to remove their exhibit, equipment and apparatus from the show building by final move-out time, or in failing to do so, agrees to pay all such additional costs as may be incurred.
10. The exhibitor agrees to comply with all applicable privacy laws, including the Personal Information and Electronic Documents Act (Canada, the "Privacy Laws") and particularly in respect to any personal information about an identifiable individual collected, used or disclosed during or in connection with the show.
11. Reasonable security shall be provided at all times on the show premises, primarily to assure public safety. Exhibitor's property shall be placed on display at its own risk and Management assumes no liability for loss of damage thereto. The exhibitor shall assume all responsibility for loss or damage to his property due to theft, fire, flood or any other cause beyond the control of management.
12. The exhibitor agrees to indemnify and save Management and any of its agents, partners, employees or sponsors, harmless from any damage, liability, claim, cost or expense (including legal fees) whatsoever arising from any injury or damage to said exhibitor, their agents, employees or invitee, or to other exhibitors or their property, and/or from any breach by said exhibitor, their agents or employees of any applicable Privacy Laws. Exhibitors shall be liable for any damages to the building or furniture and fixtures contained therein, or the approaches and entrances therein, or the approaches and entrances thereto, by virtue of the terms of this agreement. This also extends to any materials used for management's demonstration and sales activities.
13. Exhibitors shall provide to Management a Certificate of Insurance issued by their insurance agent/broker (this Certificate is generally available at no additional cost). This Certificate must certify that the Exhibitor has General Liability Insurance that is effective between the Move-In and Move-Out dates and that the amount of this insurance is no less than $1,000,000. Exhibitors who have not supplied this Certificate will not be allowed to Move-In.
14. In the event the building should be destroyed by fire or the elements, or if any other circumstances whatsoever should occur which might make it impossible for Management to permit exhibitors to occupy the premises or if the show is cancelled, the exhibitor shall pay for space only for the period the space was or could have been occupied, and Management will in no way be responsible for any claims or damage which might arise in consequence thereof.
15. Exhibits must comply with fire regulation. All display materials must be fireproof.
16. Management reserves the right to appoint all show services, and will make all information available to exhibitors. Such items as carpets, furniture, etc. may be rented from display contractors. SUCH ITEMS ARE NOT COVERED BY THIS CONTRACT.
17. Management reserves the right to reproduce all photographs, images and likeness taken during the show for promotional purposes, indefinitely.

Exhibitor Refund Policy - Full refunds, less a 15% administration fee, will be issued upon request up to and including February 5, 2027. No refunds will be issued beyond February 5, 2027.

Refunds for electricity are subject to the suppliers refund policy.

*Package pricing and details are subject to change without notice.

For questions and concerns please contact Kelly Andrews at executivedirector@oowa.org.