



1-855-905-6692



[outreach@oowa.org](mailto:outreach@oowa.org)



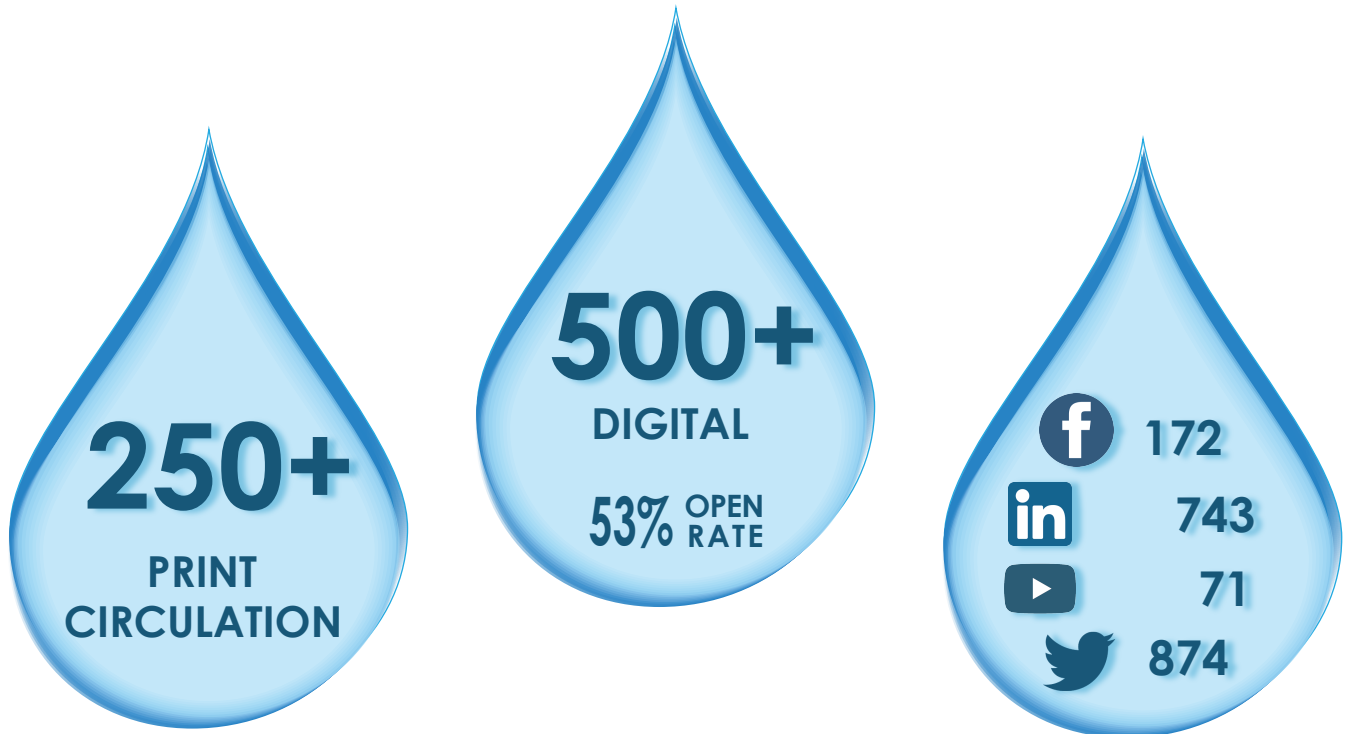
[www.oowa.org](http://www.oowa.org)



## About OOWA

The Ontario Onsite Wastewater Association (OOWA) is dedicated to representing and educating members within the onsite and decentralized wastewater community in Ontario. OOWA has become the most trusted source of industry information and technological guidance resources. Our members are among the most well respected practitioners in the industry working to preserve Ontario's water resources and environment.

# INDUSTRY REACH



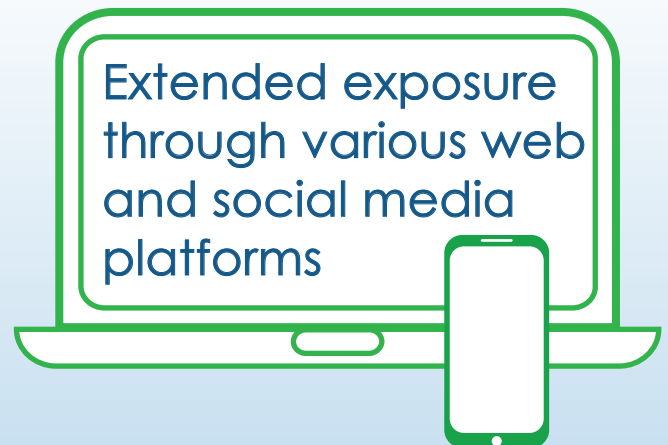
## BONUS

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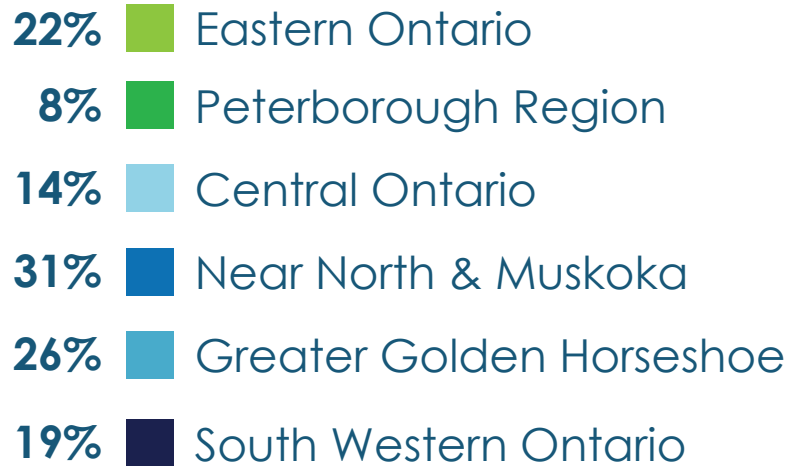
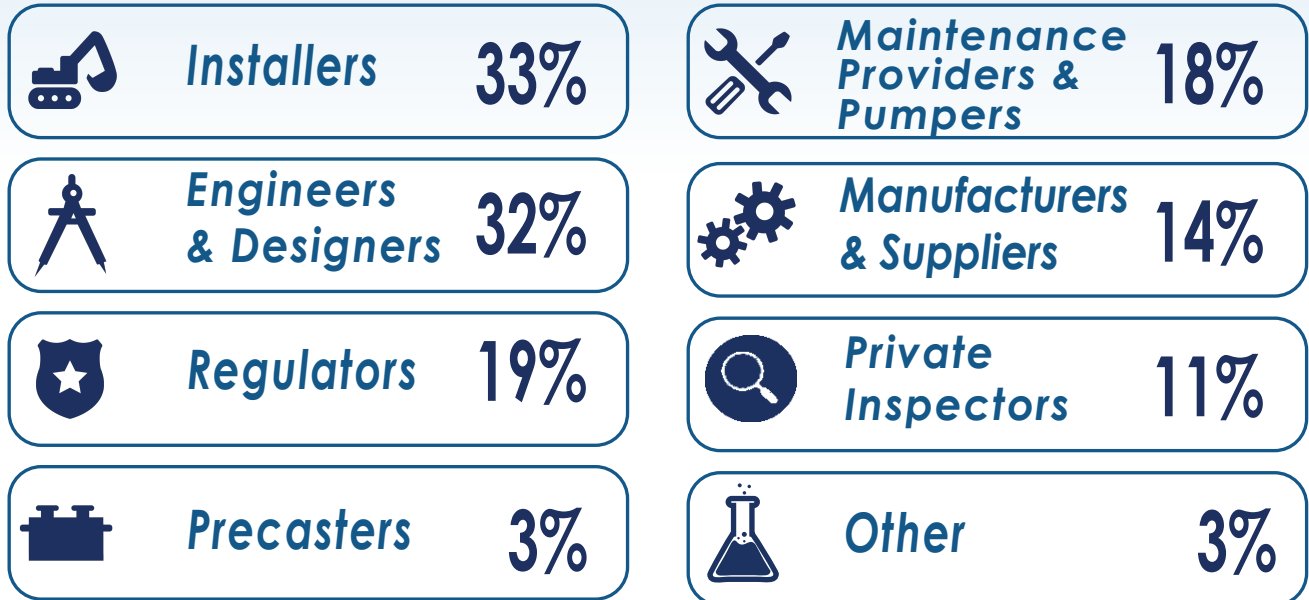
Available for extended run  
on our website

Circulation at Industry  
Events

Distribution by affiliated  
organizations to their  
members and contacts



# OUR READERS



# ADVERTISE TO YOUR **TARGET AUDIENCE** AND MAXIMIZE THE VALUE OF YOUR MARKETING DOLLARS!

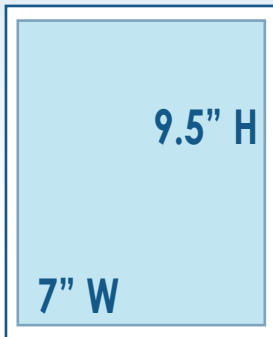
With our new member promotion, influential folks just entering the industry will receive at least three editions of our newsletter as they start out.

**Let your brand be one of the first they recognize!**

As the only publication that addresses the onsite wastewater industry in Ontario, Onsite features member profiles, innovative case studies, technical articles, regulatory updates, information on training and emerging industry trends.



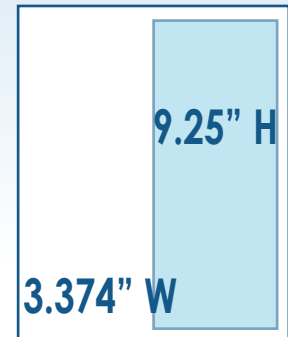
# ONSITE PUBLICATION AD SIZES



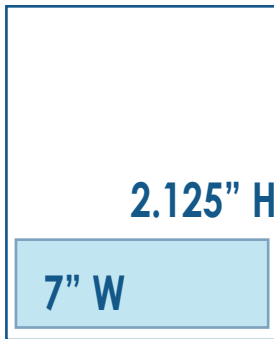
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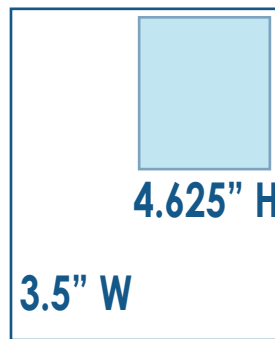
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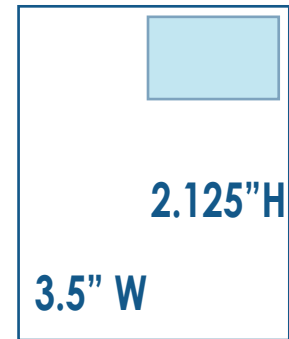
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Vertical**



**1/4 PAGE  
Horizontal**



**1/4 PAGE  
Vertical**



**1/8 PAGE  
Business Card**

## GRAPHIC SPECIFICATIONS

- Print quality PDF (fonts must be saved as outlines)
- Adobe Illustrator eps or ai (fonts saved as outlines)
- Tiff (CMYK, high resolution 300 dpi or greater)
- No gifs or low resolution jpgs (72 dpi)

# ONSITE PUBLICATION AD RATES

Ad Size	Member Rate (per issue) *	Multi-Issue Discount ** (Members Only)	Non-Member Rate (per issue)*
Business Card	\$ 350	2%	\$ 435
Quarter Page	\$ 590	3%	\$ 695
Half Page	\$ 915	5%	\$ 1,045
Full Page	\$ 1,400	5%	\$ 1,600
Inside Cover   Inside Back Page	\$ 1,550	6%	\$ 1,825
Back Cover	\$ 1,750	7%	\$ 2,300

\* Rates subject to HST

\*\* When committing to advertise in three editions, a percent discount will be applied to each edition price

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