

SPONSORSHIP PACKAGE

March 26-28, 2023 | Deerhurst Resort

Huntsville



ABOUT OOWA

The Ontario Onsite Wastewater Association (OOWA) is dedicated to representing and educating members within the onsite and decentralized wastewater community in Ontario. OOWA has become the most trusted source of industry information and guidance. Our members are among the most well respected practitioners in the industry dedicated to providing the best services available, while working to preserve Ontario's water resources and environment.



Students &
Academics



Regulators



Engineers
& Designers



Installers



Manufacturers
& Suppliers



Maintenance
Providers &
Pumps



Precasters

ABOUT THE CONVENTION

OOWA's convention has been steadily growing over the last 22 years. This annual event brings together all categories of professionals within the onsite and decentralized industry. After two years of virtual conventions we are excited to provide our members with the comfort of attending in-person at a location with which we are all familiar. We are certain that Deerhurst Resort is the best place to welcome our members back to the new normal.

All breaks, lunches and morning receptions will be held in the middle of the exhibit hall, ensuring ongoing foot traffic throughout the course of the convention. Choosing to exhibit at this event provides brand visibility to a large scale audience and the opportunity to build positive business relationships. With some virtual components included in this years event, you will have even more opportunity to connect with customers before, during, and after the in-person event.

SPONSORSHIP INFORMATION

As a sponsoring organization, you will be supporting OOWA in it's most exciting event to date. You will also be:

- ★ Increasing your visibility and corporate profile
- ★ Interacting and collaborating with influential decision makers
- ★ Promoting your brand while supporting the onsite and decentralized industry
- ★ Building customers trust in your business and helping them form positive opinions

With the virtual components included in this years event, you will have even more opportunity to connect with customers before, during, and after the in-person event takes place.

Every OOWA 2023 Convention & Expo Exhibitor will receive:

- ★ Recognition at appropriate sponsor level on OOWA's website and promotional materials
- ★ On-site event signage (excludes virtual sponsor)
- ★ Recognition, promotion and thanks in the Convention Program
- ★ Recognition in OOWA's On-Track bulletin and social media channels (includes social media feed in virtual platform lobby and event live displays)
- ★ Recognition in the virtual platform welcome video
- ★ Increased exposure and enagement with attendees via "gamification contest and codes"

ACCOMODATIONS

OOWA has partnered with the **Deehurst Resort** for your convention accomodation needs, located within the same grounds as this years conference. We have secured special rates for our delegates starting at **\$ 149**. To book your accomodations, call Deerhurst Resort at 1-800-461-4393. Be sure to identify yourself as a sponsor of the Ontario Onsite Wastewater Association 2023 Convention & Expo in order to receive the group rate.

This offer expires February 24, 2023. Availability is limited.

2023 SPONSORSHIP OPPORTUNITIES

tiered sponsors

Tier	Package Details	Value
Platinum (1 Available)	<p>2 In-Person Full Conference Passes with Awards Ceremony & Banquet Dinner</p> <p>2 nights in a Pavillion Room</p> <p>Prominent Onsite Logo Feature - (Onsite Check in Kiosk image)</p> <p>Virtual Portal Header Logo (Your logo accompanies ours on all areas of the virtual platform, and communications deirivng from the platform (emails, invocias, receipts, etc))</p> <p>Gamification prize sponsor (logo feature and thanks on one of our top prizes)</p> <p>oowa.org website footer logo featured from Mar 15 - Apr 15, 2023</p>	<p>\$4,750</p> <p>+ HST (617.50) + Fees (257.64) = 5,625.14</p>
Gold (2 Available)	<p>2 In-Person Full Conference Passes with Awards Ceremony & Banquet Dinner Tickets</p> <p>Keynote or Panel Discussion Sponsor (On-site signage, virtual session sponsor logo, pre-roll video (.gif or 30 sec. commercial))</p> <p>oowa.org website footer logo featured from Mar 15 - Apr 15, 2023</p>	<p>\$3,750</p> <p>+ HST (487.50) + Fees (203.40) = 4,440.90</p>
Silver (10 Available)	<p>1 In-Person Full Conference Passes with Awards Ceremony & Banquet Dinner Tickets</p> <p>Networking Lunch Sponsor (On-site signage)</p> <p>Breakout session sponsor (On-site signage, virtual session sponsor logo, pre-roll video (.gif or 30 second commerical))</p>	<p>\$2,750</p> <p>+ HST (357.50) + Fees (149.16) = 3,256.66</p>
Bronze (10 Available)	<p>Rotating virtual event carousel (includes sponsor logo displayed in the top right corner of virtual platform)</p>	<p>\$1,500</p> <p>+ HST (195.00) + Fees (81.36) = 1,776.36</p>

2023 SPONSORSHIP OPPORTUNITIES

venue sponsors

Tier	Package Details	Value
Networking Break (4 Available)	Featured on-site signage at selected networking break Branded announcement of the break in the virtual portal/app	\$600 + HST (78.00) + Fees (32.54) = 710.54
Welcome Reception (2 Available)	Featured on-site signage at welcome reception	\$650 + HST (84.50) + Fees (35.26) = 769.76
Awards Dinner Reception (2 Available)	Featured on-site signage at awards dinner reception	\$650 + HST (84.50) + Fees (35.26) = 769.76
Banquet Wine (1 Available)	Featured on-site signage at awards dinner Featured signage on tables	\$750 + HST (97.50) + Fees (40.68) = 888.18

specialized sponsors

Virtual (1 Available)	4 Virtual Full Conference Passes (option to upgrade to in-person) Exclusive Virtual Platform Lobby Banner Logo Exclusive Virtual Platform Login Page Logo Virtual Photo Booth Background Logo feature	\$2,250 + HST (292.50) + Fees (122.04) = 2,664.54
Scholarship (1 Available)	Special thanks during scholarship announcement	\$550 + HST (71.50) + Fees (29.83) = 651.33