



2007 Advertising Rate Card

Contact Name: Title:
Approved by: Email:
Date: Phone:
Company Name: Ext.:
Address: Fax:
Website:

ANNUAL PUBLICATION SCHEDULE: Edition Distribution Date
Spring/ Summer March
Fall September
Winter December

ADVERTISEMENT SPECIFICATIONS:

Electronic copies

- electronic ads must be provided in .tiff or .eps formats
fonts must be saved as outlines
four colour process (CMYK)
please forward electronic advertisements to admin@oowa.org

Paper copies

- provide pmt or clean copy (no bends, tape or staple marks on advertisement)
please allow for colour variations due to scanning and four colour process

Ad size and costs (All prices are in Canadian dollars)

Table with 6 columns: Ad Type, Width, Height, Price, and Frequency. Rows include Business Card Ad, Display Ad, Half Page, and Full Page.

PLEASE CIRCLE NUMBER OF ISSUES AD IS TO APPEAR IN: 1 2 3

The ad follows the specifications outlined on the attached covering letter and:

- My print ready advertisement is enclosed
My advertisement will be electronically sent to admin@oowa.org

Please note: Once we have received your advertisement and choices, you will be sent a copy of each issue of the ONSITE newsletter that your advertisement appears in.
You will receive an invoice requesting payment for your advertisement at the beginning of each publication cycle, those who choose all three issues will be invoiced once for the year.

If you require further information, please contact Denis Orendt tel:905-372-2722 email: dorendt@yahoo.ca