



Annual Onsite Wastewater  
Conference & Exhibition

***April 15-17, 2012***



**DEERHURST**  
*Resort*

**EXHIBITOR INFORMATION PACKAGE**



## Annual Onsite Wastewater Conference & Exhibition

April 15-17, 2012

### **An Open Invitation to All Wastewater Industry Companies!**

**The Ontario Onsite Wastewater Association** is pleased to provide a unique opportunity for your company to feature your products and services at the OOWA Annual Conference.

This event will provide you with a captive audience consisting of installers, inspectors, haulers, designers, manufacturers and educators. A perfect setting to showcase your business to key decision-makers!

### **SPACE IS LIMITED SO BOOK EARLY!**

**Exhibit Space fee: \$1,300.00 + ( 13% - HST )**

Fees include the following;

- One, 10 foot x 8 foot exhibit space in the exhibit area,
- One, six foot skirted table
- One standard electrical outlet
- Includes 2 staff conference passes
- Includes breakfast, lunch, and coffee breaks for both staff
- Includes 2 banquet tickets
- Includes admittance to all conference sessions

Additional Staff - \$200.00 per person, includes all meals provided, 1 banquet ticket, admittance to all sessions

# OOWA Annual Conference & Exhibition

## Exhibitor Information

### **DETAILS:**

**Set-up: Sunday April 15 - 9:00 am to 5:00 pm**  
**Tear down: Tuesday April 17 - 4:30 pm**

Security: The exhibit area will not be patrolled during evening hours. Exhibitors are advised to remove any valuables and store them elsewhere for safety. The hotel will store valuables in a locked office on the conference floor if required.

Accommodation: A room block has been reserved at the hotel for this conference. The room rate for a single/double is \$99.00 for a regular room, upgrades range from \$129/night + applicable taxes. When calling the hotel **1-800-461-4393** to reserve your room, please quote code Ontario Onsite Wastewater Association.

### **Exhibitor fee does not include:**

Insurance coverage for exhibit material/equipment  
(Insurance certificate required at time of set up)  
Additional booth furnishings or special electrical requirements  
Shipping and customs clearance

### **Schedule of Events:**

#### **Sunday April 15/11**

Exhibitor set-up: 9:00 a.m. to 5:00 p.m.

#### **OOWA AGM Reception to follow in exhibit area - 7:00 pm**

#### **Monday April 16/11**

Registration and Continental Breakfast: 7:30 a.m. to 8:30 a.m.

Exhibit area open: 9:00 a.m. to 5:00 p.m.

#### **Tuesday Apr. 17/11**

Registration and Continental Breakfast: 7:30 a.m. to 8:30 a.m.

Exhibit area open: 9:00 a.m. to 4:30 p.m.

**Exhibit tear down: 4:30 p.m.**

**(no tear down allowed prior to time specified)**

# OOWA Annual Conference & Exhibition

## Exhibitor Information

### **Cancellation Policy:**

Exhibitors who cancel their space will receive a refund less a \$400.00 administration fee if written notification is received by the Ontario Onsite Waste Water Association no later than Feb. 28, 2012. Exhibitors who cancel their registration after Feb. 28, 2012 will not receive a refund.

### **Assignment of Space:**

All other Exhibit space is assigned on a first come, first serve basis, unless indicated for sponsors. All of the exhibit space offers equal access in terms of exposure to conference delegates.

### **PLEASE NOTE:**

**Payment for space and sponsorship must be received by February 28, 2012.**

**If payment has not been received the space and sponsorship will be made available to other vendors.**

### **TO REGISTER:**

Please complete the registration form and forward with full payment to:

OOWA  
PO Box 831 Cobourg, ON K9A 4S3

### **NEED MORE INFORMATION OR HAVE QUESTIONS?**

#### **For conference & exhibit information contact:**

Denis Orendt

Tel: 905-372-2722 - Fax: 905-372-0322

email: [denis.orendt@oowa.org](mailto:denis.orendt@oowa.org)



## **2012 CONFERENCE UPDATED SPONSORSHIP & ADVERTISING**

OOWA is pleased to offer sponsorship and advertising opportunities for exhibitors. All conference sponsors will have their companies and sponsorship level identified on the OOWA website from the time of signing on the web site and for all of 2012.

Additional benefits includes additional exhibit space, premium advertising space in the conference program which is distributed all OOWA members, display advertising throughout the conference and additional exposure on the OOWA web site.

For details on the benefits at each sponsorship level please review the enclosed information. Multiple sponsors at various levels will be accepted.

OOWA is a non-profit organization serving the onsite industry. Your sponsorship assists in building a strong and vibrant growing industry.

Submissions for all sponsorship levels must be received by January 31, 2012.

Multiple submissions for GOLD Sponsorship will be decided by random draw to decide One GOLD Sponsor.

## **UPDATED SPONSORSHIP OPPORTUNITIES**

### **GOLD - \$5,500 (one only)**

- Full page (8" x 10") ad in the conference guide with a banner announcing your company as GOLD Sponsor - Exclusive location: Back Cover of the conference publication
- 3 - Exhibit spaces
- 6 - Staff Conference passes
- 6 - Banquet tickets
- Keynote Speaker Recognition Day 1 - signage
- Breakfast & Lunch - Day 1 - signage
- **NEW ADDITION - Awards Dinner Entertainment Sponsor - signage**
- Exclusive listing as GOLD Sponsor at Registration Desk and additional signage throughout the conference area

### **SILVER - \$4,500 (multiple)**

- Full page (8" x 10") ad in the conference guide with a banner announcing your company as SILVER Sponsor. Exclusive location: inside front or inside back cover (if more than two sponsors then selection of ad placement will be on a first come first serve basis)
- 2 - Exhibit spaces
- 4 - Staff Conference passes
- 4 - Banquet tickets
- **NEW ADDITION - AGM Reception Sponsor - signage**
- Breakfast & Lunch Day 2 signage
- Job Board – situated at the Registration Desk
- Signage throughout the conference area

## **BRONZE - \$3,000 (multiple)**

- Half Page ad in the conference guide with a banner announcing your company as the BRONZE Sponsor
- 2 Exhibit spaces
- 4 – Staff conference passes
- 4 – Banquet dinner tickets
- Coffee Breaks Day 1 & 2 - signage
- Job Board – situated at the Registration Desk
- Signage throughout the conference area

***(Note: All sponsors will also have their companies recognized on the meeting room screens during session breaks)***

## **Additional Opportunities**

### **Scholarship Bursary - \$600.00**

The Scholarship Bursary program assists university and college students studying in the area of environmental, chemical and civil engineering. Preference is given to students who have OOWA family as members. A donation to the fund includes acknowledgment in the conference guide as well as signage at the conference.

## **Conference Publication**

**\* Note: Inside front - Inside Back - Back Cover Reserved for major sponsors**

- Full Page                      \$800.00
- 1/2 Page                        \$450.00
- 1/4 page                         \$335.00
- Business Card                 \$175.00

Circulation across Ontario - 3,000 copies

## **JOB CONNECT BOARD**

The Job connect Board is an area where opportunities for employment are posted. OOWA members may post employment opportunities at no charge.

# OOWA Annual Conference & Exhibition

Room Reservations Tel: 1-800-461-4393



**All exhibitors to make their own room reservations:**

**Rooms prices start at \$99.00 and upgrades are available starting at \$129.00**

**Rooms are available on a first come first serve basis.**

**Please contact Deerhurst Resort to book your rooms.**

**Tel: 1-800-461-4393**

**Quote attendance at the OOWA Conference**



**Shipping address:**

**Deerhurst Resort  
1235 Deerhurst Drive  
Huntsville, Ontario  
P1H 2E8**

# OOWA Annual Conference & Exhibition

## 2012 Exhibitor Registration

Please register my company for \_\_\_\_\_ 10' by 8' space @ \$1,300.00/ space. I understand each space registration includes two full staff conference passes, all meals, awards dinner, and access to all sessions. Hydro and one display table included.

Special hydro and other booth furniture requirements available at an additional cost. Additional staff conference passes available @ \$200.00/ person.

Company:	
Address:	
City:	
Prov./State:	Postal/Zip:
Tel:	Fax:
Email:	
Contact Person:	
Staff Attending:	Email:



Please Note:  
 Payment must be received  
 by Feb. 28, 2012 to ensure  
 space is reserved

**Please Note : Space is Limited - Registration & Payment Must be received by: Feb. 28, 2012**

Exhibit Space - \$1,300.00/space	
Additional Staff - \$200.00/person	
Sponsorship -	
HST - 13%	
Total Remittance	

Method of Payment: Cheque - payable to Ontario Onsite Wastewater Assoc.

VISA:	MASTERCARD:
Card #	
Expiry Date:	
Name on Card	
Authorizing Signature:	

**(all credit card transactions processed by Rideau Valley Conservation Authority)**

**PLEASE READ AND SIGN THE FOLLOWING:**

"The Ontario Onsite Wastewater Association and Deerhurst Resort (hereinafter referred to as the "Conference Group") shall not be responsible for any losses or damages that may occur to the exhibitor or the exhibitor's employee's and/or guests or property from any cause whatsoever, prior to, during, or subsequent to the period covered by the exhibit contract. The exhibitor signing this contract expressly releases the Conference Group from and agrees to indemnify same against any and all claims due to carelessness of the exhibitor, which claims must be paid for by the exhibitor causing same. The Conference Group will not be responsible for damage or loss of any means whatsoever (theft, fire, etc.) for any or all material or equipment used by exhibitors. **Exhibitors are therefore required to carry appropriate insurance with respect to possible damage or loss and public liability against injury to the person or property of others"**.

**Name:**

**Date:**

**Signature:**

**Send completed registration form with payment to:**

Please complete the registration form and forward it with full payment to:  
 Denis Orendt, Executive Director OOWA PO Box 831 Cobourg, ON K9A 4S3